



# EWPC Planning Meeting

August 16 2015

33/2 Saltriver Place Footscray, 3011

Present: Bryan Wee, Brett Pullyblank, Cathy Steere, Marcus Jones, Lisa Asbury, Sandra Grobbeck-Mink, Julia Niemczyk, Daniel Gilbertson, Ben Cusack

Apologies: Brittany Dela Cruz, Andrew Leudecke

1. Agreed Pillars for EWPC to be selected from:

- Junior development
- Adult growth
- Grass roots participation
- Financial Independence
- Risk Management
- Sustainability
- Strategic relationships
- Profile/presence
- Social/fundraising
- Elite development
- Member involvement/ownership
- Non playing volunteers

2. Different funding models for the club

Action Sandra to calculate the break even point of the club in terms of members at each level.  
What do each member costs us to play

Costs about \$50,000 per year

The decision was made that by 2018 subscriptions would account for 75% of the budgeted expenses for 2018. Baselined ourselves against other clubs.

	2015	2018	2020
<b>Subscriptions</b>	55	75	
<b>Fundraising</b>	20	20	
<b>Sponsorship/Patrons</b>			
<b>Grants</b>	25	5	
<b>Events</b>	0		



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3. Club assets, liabilities and risks
  - A. Junior program - Division One team needs to have a junior program. We meet that except for U16 boys.  
Need to develop more coaches.  
In 2016 we will apply for Ron Evans Grant
  - B. Fees increases
  - C. Pool space
  - D. Equipment
  - E. Fit young people- VU Clinical trials
  - F. VU Northern-Western Suburbs University
  
4. Budget for upcoming year
 

Bryan is concerned fundraising is too high. Existing \$1100 Expenditure is down by \$1700 so still need \$6000. Extra \$50.00 for winter players to cover the \$3000 gap.  
Need to do 2 events raising \$2000 each plus the wine raffle. As we only have about 70 people in the club need to have events that are not limited by the low numbers. This leaves us about \$4000 short. Cut training by 10% to reduce by \$1000. Can we run an event for VU. What about we provide our member list for trials.
  
5. Club 2 year projection and key projects
  - A. Junior training -
  - B. Produce club collateral and distribute. (Alex Steere, Lisa Asbury, Bryan Wee to design)
  - C. Holden funding, Monday 24th for filming
  - D. National trips
  - E. Summer competitions- not at moment
  - F. VUT relationship (subcommittee to investigate that relationship, Marcus Jones, Cathy Steere, ?Rachael Winterton)
  - G. Term 3 needs to be a Flipper Ball competition to lead into Term 4
  
6. Club 5 year plan
  - A. Coaching Academy - Ron Evans Grant
  - B. Schools Program
  - C. Major Event i.e. Swim the Maribynong
  - D. Relationship with Melbourne University. They have assets with coaches, facilities. Need to be clear with what the relationship would involve (Brett Pullyblank and Bryan Wee to have discussions) Combine with MU to develop a schools program for the north.
  
7. Committee and roles
  - A. involving others - parents and juniors. Junior Fundraising Co-ordinator, Junior representative, what skills can you bring. Due fundraiser social event like a bowling night. what can we get junior parents to do. Teach them to do the clock. A meet and greet liaison officer.
  - B. Subcommittees or responsible committee members
    - Grants
    - Uniform and promotion
    - Juniors
    - VU Liaison
  
8. Operational Focus Areas



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- A. Social activities - club get together for an Octoberfest at Steeres. 18th OcSteereBeerfest  
12pm
  - B. National trips
  - C. Patrons and benefactors 30 year event focussed on people still emotionally connected.  
Have a \$50.00 social membership. Alumni, Patrons and Benefactors. Julie and  
Sandra to follow up this as a sponsorship package
  - D. Family friendly club
  - E. Assisting juniors outside water polo
- 9. Current club status
  - 10. Calendar Events
  - 11. Strategic partnerships
    - A. Melbourne University
  - 12. Grants to chase - Holden, Bank of Bendigo

## Five Key Pillars:

1. Junior development

2. Financial Sustainability

3. Strategic relationships

4. Membership Investment in the Club

5. Growth



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